

New Mexico FFA

2023 State Officer Selection Process

State Officer Candidate Handbook

IMPORTANT INFORMATION:

***ARRIVE:** State officer candidates will meet at the Neale Hall on NMSU Campus (location subject to change). At 8:00 am on Saturday, April 29, 2023.

***HOTEL INFORMATION:** Hotel arrangements will be made by the NMFFA Staff.

***ARRIVE 15 MINUTES EARLY** to all interviews, tests, holding rooms, etc.

***OFFICIAL DRESS** will be worn during **ALL** nominating committee events.

***PHASES:** The process will be conducted in two phases. All candidates will complete Phase 1 on Saturday, April 29. Scores will then be tabulated for phase 1 and candidates averaging below 2.0 (on a 5 point scale) will be cut, even if they are the only person from his/her district running. The top two highest scoring candidates for each district presidency will be announced as finalists on the evening of April 29th. There will not be a cut for state president/secretary candidates unless a candidate scores below a 2.0. Only finalists will proceed onto Phase 2 of the process.

ELECTION PROCESS:** The nomination committee report will be announced during the Eighth General Session at 5:30 pm Friday, June 2, 2023. This is *purely* a recommendation. The nominating committee is *not* required to nominate a candidate from each district. Of the final two candidates, one must receive a majority (51%) vote of the official voting delegates to be elected. The candidate not elected to the office of State President may choose to 'roll down' and be considered for the office of State Secretary, in which case there may be a run-off election among three total candidates. ***Candidates who are seeking the office of State President and/or State Secretary are not eligible to be considered for a State Vice President/District President position.

CAMPAIGNING:** Only ***business cards can be used to campaign to delegates (**NO** candy, bouncy balls, toys, flyers, posters, Snap Chat filters etc.). Only positive campaigning will be allowed (Negative comments and social media posts will result in disqualification)

***STATE PRESIDENT/SECRETARY CAMPAIGN SPEECHES** will be during the Business Session on Wednesday, May 31, at 11:00 am and can last up to 5 minutes. Speakers will be cut off at 5 minutes. Members will be given up to 2 minutes to speak on the candidate's behalf. Nom com is *not* permitted to be on any candidate's behalf.

***STATE VICE PRESIDENT/DISTRICT PRESIDENT CAMPAIGN SPEECHES** will be in the District Meetings *prior* to the Business Session on Wednesday, May 31. Time limit is determined by individual districts.

***WHEN NOT INTERVIEWING** all state officer candidates will stay in the holding room and will not be able to join chapters for lunch or to talk to other members (unless they are competing). Exceptions will apply for current state officers. Phones and any other electronic devices (Apple watches, tablets, iPads, ect.) will be confiscated during interviews. All study material (binders, books, ect.) *are* allowed in holding rooms.

***IF COMPETING** double check times and ensure there are no schedule conflicts. If so, inform one of the Nominating Committee Co-Chairs.

***IF ELECTED:** The 2023-2024 State Officer Team will travel to Aspendale Campgrounds for training June 12-17, 2023; and will be expected to provide transportation home. Please see additional camp resources here to help you pack for the training:

<http://www.nmffa.org/leadership-camp.html>

TENTATIVE SCHEDULE

SATURDAY, April 29, 2023

8:00 AM	Candidates Arrive
8:30 AM	Candidate Test
10:00 AM	PHASE 1: Rounds 1-4 (All Candidates) <i>Media Round</i> <i>Personal Round I</i> <i>One-On-One</i> <i>Stand & Deliver</i>
12:00 PM	Lunch will be provided
5-6:00 PM	Dinner with committee & candidates
8:30 PM	Candidates Meeting (Option A) <i>Announcement of Finalists</i>
10:00 PM	Finish, Curfew, Lights Out

SUNDAY, April 29, 2023

8:00 AM	Candidates Meeting (Option B) <i>Announcement of Finalists</i>
9:00 AM – 7:00 PM	PHASE 2: Rounds 5-7 Presentations (Finalists Only) <i>Facilitation, Round Robin Issues, Personal Round II</i> <i>Lunch & Dinner Provided</i>
9:00AM – Noon	<i>Candidate Holding Room</i>
9:00AM - Noon	<i>Facilitation Prep Room 1</i> <i>Facilitation Prep Room 2</i>
Noon	<i>Lunch</i>
1:00PM – 7PM	<i>Candidate Holding Room</i>

ROUNDS & PHASES

PHASE 1: Rounds 1-4

All candidates will complete Phase 1 on Friday, April 29, 2023.

Round #1 – Personal Round I

6 minutes

**This is the candidates' first chance to "introduce" themselves to the committee. It is important to make a positive and memorable first impression. Candidates will be asked three to four interview questions to elaborate on their goals, motivations, and/or desire to serve as a state officer.*

Round #2 – Media Round

3 hours

**Throughout a state officer's year, they may engage in radio and TV interviews with not only the interviewer, but a listening/watching audience. They will also be asked to write social media posts, blogs, and correspondence. The focus of the Media Round is on the candidate's demonstration of either FFA or the New Mexico/agriculture education system areas of knowledge while conducting a meeting with an outside expert. It is also to see if the candidate can effectively communicate through their writing skills. The format in which the interview will be conducted (a skype call, TV interview, conference call, panel, ect.) will be decided by nom com co-chairs/the nominating committee. Like round robin, candidate will be given time to read the scenario and then conduct the interview. The nominating committee will not be in the room. Instead, this round will be recorded and viewed/scored by nom com at a later time.*

Round #3 – One-on-Two Interviews

30 minutes

**Each candidate will be interviewed by two members of the nominating committee in a one-on-two setting for 5 minutes each. This round builds rapport with the candidates and will give an opportunity to evaluate key competencies.*

Round #4 – Stand & Deliver Practicum

**20 minutes to prepare;
5 minutes for the speech &
5 minutes for questions**

**One topic regarding FFA current events and issues will be selected from the 10 topics that are listed on the NMFFA website in the State Officer Resource Page. Twenty minutes will be provided to prepare a 5 minute speech regarding the topic. Nom com will hold up a "1 minute" sign when the candidate has 1 minute*

to spare. Candidates will be cut off at 5 minutes if they do not finish. 5 minutes will be used to answer questions from the nominating committee.

PHASE 2: Rounds 5-7

The top two highest scoring candidates for each district presidency will be announced as finalists on the morning of Sunday April 20, 2023. Any candidates averaging below a 2.0 (on a 5 point scale) will not advance.

Only finalists will proceed onto Phase 2 of the process.

Round #5 – Facilitation Practicum

**50 minutes to prepare;
10 minutes to present**

**The facilitation round will measure the candidate's ability to influence through presentation in front of a live audience. Candidates will have 50 minutes to plan, prepare, and organize a workshop, and will present the first 10 minutes to the nominating committee. MATERIALS WILL BE PROVIDED! One workshop theme will be pulled from the 10 topics that are listed on the NMFFA website in the State Officer Resource Page.*

Round #6 – Round Robin Issues Conversation

30 minutes

**Candidates will be scored on their ability to carry on a conversation with various stakeholders influenced by the New Mexico FFA Association. Stakeholders will be portrayed as administrators, agriculture instructors, sponsors, media, and parents. Candidate will be given time to read a scenario for their interview. There will be three 10 minute interviews that will be scored by the nominating committee.*

Round #7 – Personal Round II

10 minutes

**This round includes the final set of questions asked by the nominating committee to address the competencies of character, passion for success, influence, and team player. This round will last 10 minutes and will be with all of the six nominating committee members.*

SCORING

Nominating committee members will score candidates on the competencies of *communication, team player, areas of knowledge, organization, character, passion for success, influence, and critical thinking.*

<u>Competency</u>	<u>Weight</u>
#1 – Communication	15%
#2 – Team Player	10%
#3 – Areas of Knowledge	10%
#4 – Organization	10%
#5 – Character	20%
#6 – Passion for Success	12.5%
#7 – Influence	12.5%
#8 – Critical Thinking	10%