

Public Relations Award

DUE: May 2, 2018

Create a portfolio of your chapter's involvement in National FFA Week and Public Relations and complete the Public Relations Application.

Include things such as:

Articles

Presentations

Banquets

Community service

Public service announcements

NEW MEXICO



PUBLIC RELATIONS AWARD

CHAPTER _____ DATE _____

ADDRESS _____

Tabulator's Column
DO NOT WRITE

National FFA Magazine	# of Articles w/ pictures	# of Articles w/o Pictures	
	TOTALS		
Television	How Long	# of Visits	
	1 _____		
	2 _____		
TOTALS			
Parent-Member Banquet	# of Parents	# of Members	# of Farmers / Agribusinessmen
Booths or Window Displays	Number	Size	Location
	1 _____		
	2 _____		
	3 _____		
TOTALS			
Outdoor Advertising	Number	Size	Location
	1 _____		
	2 _____		
TOTALS			
Special FFA Edition (name)	# of Articles w/	# of Articles w/o	
TOTALS			
Local newspapers (name)	# of Articles w/ pictures	# of Articles w/o Pictures	
	1 _____		
	2 _____		
	3 _____		
TOTAL ARTICLES			
Radio (name of stations)	How Long	# of Visits	
	1 _____		
	2 _____		
	3 _____		
TOTALS			
Civic or Community Presentations	# in presentation	# in Attendance	club or Organization
	1 _____		
	2 _____		
	3 _____		
TOTALS			

Tabulator's Column
DO NOT WRITE

Official FFA Calendar Program	Number	Style	To Whom Given
Chapter Newsletter (name of letter) 1 _____ 2 _____ 3 _____ TOTAL ARTICLES	# of Articles w/		# of Articles w/o
School Newspaper (name of paper) 1 _____ 2 _____ 3 _____ TOTAL ARTICLES	# of Articles w/		# of Articles w/o
Cooperation with other youth organizations	Organization	Activity	Results
Other Public Relations Activities 1 _____ 2 _____ 3 _____	Explanation		

To the best of our knowledge the statements in the application are true:

Chapter Reporter _____

Chapter President _____

Chapter Advisor _____

I have examined this application and recommend the _____
FFA chapter for this award.

Superintendent or Principal

NOTE:

- All news items clippings reported must accompany this form.
- Also include pictures of all other public relations activities reported.