



New Mexico FFA

Jr. High

Illustrated Talk

Leadership Development Event

JUNIOR HIGH ILLUSTRATED TALK

Revised 7/19/2023

Purpose:

To assist Junior High students / Discovery FFA members to develop public speaking and presentation skills.

Objectives:

1. To develop an understanding of presentation skills.
2. To enhance public speaking skills.
3. To learn how to use audio/visual techniques to enhance presentation skills.
4. To allow students the opportunity to explore the agriculture industry.

Common Core References:

7th Grade:

CCSS.ELA-Literacy.SL.7.4 Present claims and findings, emphasizing salient points in a focused, coherent manner with pertinent descriptions, facts, details, and examples; use appropriate eye contact, adequate volume, and clear pronunciation.

8th Grade:

CCSS.ELA-Literacy.SL.8.5 Integrate multimedia and visual displays into presentations to clarify information, strengthen claims and evidence, and add interest.

Event Rules:

1. Participants must be enrolled in a Junior High Agriculture Education class and have paid FFA dues for the current year.
2. Participants who will compete in the state contest must qualify through a district contest. The number of qualifiers is determined as follows:
 - 1-15 participants = 3 qualifiers
 - 16-20 participants = 4 qualifiers
 - 21 or more participants = 5 qualifiers
3. Official dress is required for the event.
4. Three qualified judges and one timekeeper will be used for the event.

5. Each of the three judges will ask one question of each contestant. Questions will be based on the content of the presentation.
6. Each judge will be provided with the written outline used during the presentation. Each outline should contain an introduction, body of the talk and a summary/conclusion. Outlines must be submitted with the Statement of Originality by the **due date**. Outlines should be submitted using the roman numeral format. (See attached outline example)
7. Topics used for the presentation should relate to one of the following areas:
 - a. Production Agriculture
 - b. Agri-business
 - c. Marketing
 - d. Agriculture Mechanics
 - e. Agri-Science and Technology
 - f. International Agriculture
 - g. FFA / Leadership
8. Event time limit will be 4-6minutes. One point will be deducted for every second over or under the 4-6-minutes time limit.
9. Event officials will randomly determine the speaking order.
10. Contestants must provide all supporting materials and equipment needed for the presentation. Permissible equipment will include:
 - Easels
 - Poster board
 - Computer
 - Projector
 - Smart board
11. Participants shall be ranked in numerical order based on the final score to be determined by each judge without consultation. The judges' ranking of each participant then shall be added and the winner will be that participant whose total ranking is the lowest. Other placings will be determined in the same manner, (low point score method of selection). Ties will be broken based on the greatest number of low ranks. Participants' low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participants response to questions. If a tie still exists, the participant with the greatest total of raw points will be declared the winner.

Score Sheet Explanation

Content and Composition:

1. Content of the Outline includes:
 - a. Importance and relevance of the subject
 - b. Suitability of the material used.
 - c. Accuracy of the statements included.
 - d. Relationship to the agriculture industry
2. Composition of the Outline includes:
 - a. Organization of content
 - b. Logical development
 - c. Sentence structure

Participants Delivery

1. Voice includes:
 - a. Quality
 - b. Pitch
 - c. Articulation
 - d. Pronunciation
 - e. Force
2. Stage presence includes:
 - a. Personal appearance
 - b. Poise and body posture
 - c. Attitude
 - d. Confidence
 - e. Personality
 - f. Ease before the audience
3. Power of expression includes:
 - a. Fluency
 - b. Emphasis
 - c. Directness
 - d. Sincerity
 - e. Conveyance of thought
4. Response to Questions includes:
 - a. Ability to satisfactorily answer the questions on the talk that are asked by the judges indicating originality.
 - b. Familiarity with the subject and the ability to think quickly.

Illustrated Talk Outline Example

Name
Chapter

Title

I. Introduction

II. Body

a. Main Point 1

i. Supporting information (facts/story)

ii. Supporting information (facts/story)

iii. Supporting information (facts/story)

b. Main Point 2

i. Supporting information (facts/story)

ii. Supporting information (facts/story)

iii. Supporting information (facts/story)

III. Summary

IV. Conclusion