

NM FFA Floriculture Team Activity

All 4 students from each chapter will work as a team to complete the following scenario.

The following are materials allocated to you:

- 3 posters
- 10 sheets of cardstock
- Markers
- Colored Pencils
- Colored Paper
- Glue
- Tape
- Holiday Decorations

Scenario:

Your flower shop, “What in Carnation”, is commencing a new advertising campaign for Valentine’s Day. Your shop is in a larger city, so the advertisements must be on a larger scale. Your boss has asked you to use the above materials to design various types of media. You must complete these materials before your boss comes back from a consultation in 45 minutes.

The following are requirements of the media display:

- 1-billboard
- 2- posters for the shop window
- 4- flyers for newspaper advertisements or bulletin boards across town
 - 1- Instagram post draft (Draw picture and include caption)

You will have 45 minutes to complete the media advertisements.